WHAT IS CLAIMED IS:

1. An appearance protective case, comprising:

a sheet member including a draw-processed sheet member treated with coloring or marking; and

a transparent or translucent cover case; wherein

the sheet member is fitted into the cover case such that the sheet member extends in close contact with an inner surface of the cover case.

- 2. The appearance protective case according to Claim 1, wherein the sheet member includes a decorative film comprising resin.
- 3. The appearance protective case according to Claim 2, wherein the decorative film comprises a transparent film having a rear surface treated with coloring or marking.
- 4. The appearance protective case according to Claim 2, wherein the decorative film has a front surface treated with coloring or marking.
- 5. The appearance protective case according to Claim 1, wherein the sheet member comprises paper.
- 6. The appearance protective case according to Claim 1, wherein the sheet member comprises a metal sheet.
- 7. The appearance protective case according to Claim 1, wherein the cover case and the sheet member are firmly fixed to each other.
 - 8. An appearance protective case assembly, comprising:
 - a frame having a groove formed along at least one side thereof;
- a sheet member including a draw-processed sheet member treated with coloring or marking; and
 - a transparent or translucent cover case; wherein
- at least one side of the sheet member is inserted into the groove of the frame, and the transparent or translucent cover case and the frame are firmly fixed to each other so as to sandwich and hold a portion of the sheet member, including said at least one side.

- 9. The appearance protective case assembly according to Claim 8, wherein the sheet member comprises at least one flange at the front thereof such that the flange is sandwiched and held by the cover case and the frame.
- 10. The appearance protective case assembly according to Claim 8, further comprising a circuit board, wherein the circuit board is sandwiched and held by the appearance protective case and the frame such that the sheet member and the frame lie in contact with opposing surfaces of the circuit board.
- 11. The appearance protective case assembly according to Claim 10, further comprising an upper metal cover firmly fixed to the cover case and the frame, and a lower metal cover firmly fixed to the frame such that at least a colored or marked pattern printed on the sheet member is exposed.
- 12. A Compact Flash[™] card comprising the appearance protective case assembly according to Claim 8.
- 13. The appearance protective case according to Claim 1, wherein the decorative film is made of one of polystyrene, acrylonitrile-butadiene-styrene copolymer, acrylonitrile-styrene copolymer, polyvinyl chloride, methacrylic resin, cellulosic resin, polycarbonate, polyethylene, polypropylene, polyvinylidene chloride, polyacetal, polyamide, and fluorocarbon resin.
- 14. The appearance protective case assembly according to Claim 8, wherein steps are formed in the groove of the frame.